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A new Title II to be added to the bill to replace Present Title II

Part A -- to contain a Demonstration, Challenge Program to be conducted by the National Endowment for the Arts...

The Chairman, with the advice of the National Council on the Arts, is authorized to carry out....

General Goals of the program on attached sheet...

Funding -- to be carried out on same format as contained in Section 10 (a) (2) of the basic act... ie... monies appropriated up to a ceiling and depending on the receipt of gifts made to the Endowment under its so-called Treasury Fund provisions...

But this would be a separate authorization for this specific program... FY '77 ceiling -- \$15 million

FY '78 " -- \$20 "

89-90 ceilings "such sums as..."

Goals of the Demonstration Challenge Program...

1. To enable cultural organizations and institutions to build up higher levels of continuing support from a wider range of contributors.
2. To provide for management and administrative improvements in cultural institutions, especially with respect to long-range financial planning.
3. To enable cultural organizations to concentrate to a greater extent on audience development.
4. To stimulate greater collaboration and cooperation among cultural organizations, so that they may better serve their communities.
5. To foster greater citizen involvement in planning for the community's cultural development and more widespread citizen involvement in cultural activities.

Amendment

**add Chairman of the John F. Kennedy Center for the Performing
Arts to membership on the Federal Council on the Arts and the
Humanities**